

# CITY OF JERSEY CITY

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**FOR IMMEDIATE RELEASE**

Dec. 3, 2007

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## ***Mayor Healy to Honor Art House Productions & Announce the Expansion of JC Fridays City Sponsorship Expands Arts Program to New Areas of the City and Showcases Jersey City UEZ Businesses***

JERSEY CITY – **Mayor Jerramiah T. Healy** along with several city agencies will honor **Art House Productions** for their innovative **JC Fridays** which links arts and business and will announce its expansion during a **2 p.m. press conference on Wednesday, Dec. 5, 2007, at City Hall, 280 Grove Street.**

**JC Fridays**, a seasonal program that brings free art events to restaurants, cafes, and other local establishments throughout Jersey City, was founded by Art House Productions and Christine Goodman in the spring of 2005 to promote Jersey City’s thriving arts community and vibrant business community.

Through funding from the **Division of Cultural Affairs**, the **Division of Economic Development** and the **Jersey City Economic Development Corporation**, JC Fridays – already a thriving arts program in Downtown Jersey City – will expand to other corners of the city. Its new partnership with the City has enabled JC Fridays to flourish and grow outside the confines of downtown.

“Art House Productions is an exemplary arts organization that has managed to creatively link Jersey City artists and Jersey City businesses,” said **Mayor Jerramiah T. Healy**. “We are very proud to honor Christine Goodman for her innovative JC Fridays program which makes art accessible to all, identifies art venues, promotes business retention and UEZ Zone establishments.”

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The “*Meet Your Neighbor Series*” will bring art to new locations, will promote UEZ member businesses and will provide an atmosphere for Jersey City residents to enjoy an evening of music or art in their community.

The December 7<sup>th</sup> event of JC Fridays includes three new locations: The Lincoln Inn & Renato's in the Heights, and The Point in Jersey City's southern end.

“Art House Productions is dedicated to creating opportunities for artists through an exciting range of theater, music, film/video, performance and poetry programs,” said Director **Christine Goodman**. “JC Fridays is a wonderful project for our organization to lead, as it bridges a vast array of artists and arts groups with both local business and the community at large.”

Ms. Goodman also noted the support of her Board of Directors at Art House Productions and the event's other major sponsors, who have contributed greatly to JC Fridays: Historic Downtown SID; The Jersey City Magazine; The Jersey City Reporter; Jersey City Museum, the New Jersey State Council on the Arts/Department of State, a Partner Agency of the National Endowment for the Arts; administered by the Hudson County Office of Cultural & Heritage Affairs/Tourism Development, and by the County of Hudson, Thomas A. DeGise, Hudson County Executive, and the Hudson County Board of Chosen Freeholders.

“It is wonderful to see that our new sponsors share these goals, and I look forward to a long partnership as we continue to cultivate new audiences for the arts in Jersey City,” Goodman added.

For more information on JC Fridays or to find a location of an art event, call the **Division of Cultural Affairs at 201-547-6921** or visit **[www.jcfridays.com](http://www.jcfridays.com)**.